

# **PHPC 2014 CPD Symposium Overview and Program**

Monday, May 26, 2014 and Wednesday, May 28, 2014

Sheraton Centre Toronto

## PHPC Breakfast Session

May 26, 2014, 8:00-9:15am

**Public Health Physicians of Canada**: Developing Capacity for Medical Officers of Health in Canada This breakfast session is open exclusively to PHPM specialists and public health physicians.

Médecins de santé publique du Canada: Développer les capacities des directeurs de santé publique, médecins chefs en santé publique et autres médecins de santé publique au Canada. Ce séance du petit déjeuner est reserve exclusivement aux spécialistes en santé publique et en médecine preventive et aux médecins de santé publique.

## **PHPC Continuing Professional Development**

Practice, Evidence, and Research: Public Health Physicians' Perspectives May 26, 2014, 9:30am -3:30pm

The Public Health Physicians of Canada (PHPC) are pleased to present a series of high quality talks by public health physician leaders from across Canada. Your colleagues will share evidence, experience and insight on issues ranging from public health practice and training to health equity. This session is certain to provoke thoughtful exchanges and debate. **Event Schedule** 

## **PHPC Collaborator Session**

A Call to Action on Poverty and Health: Collaboration across the health sector May 28, 2014, 1:00-3:00pm

A PHPC Collaborator Session at the Canadian Public Health Association Conference\*

The focus of the panel will be to examine the role of public health and primary care in reducing or mitigating poverty, which is a major risk factor for poor health. Panelists will use examples of approaches at multiple levels to highlight effective interventions and identify areas for future collaboration.

Public health and primary care providers need to understand better our roles: where does one sector lead, how does our work need to change and adapt, where are the opportunities for partnership, where do we need to remain vigilant and when is there a need to advocate?

The introduction will orient everyone to the four different "front lines" of our work: the practice or neighbourhood, the municipal or regional, the provincial or territorial, and the national or federal levels. Speakers have been asked to identify both the gaps in collaboration and the opportunities to change current practice. The hope is that this could inform some priority next steps.

### Learning Objectives:

• Review a range of partnership activities and their potential impact on poverty mitigation and prevention.

• Identify the ways in which primary care and public health can collaborate to reduce poverty related health inequities.

- Explore non-contextual barriers and facilitators to implementation.
- Take home practical ideas for implementation in participants' own local settings.

### Moderator:

• Maura Ricketts, Past President, Public Health Physicians of Canada & Principal Consultant, Health Policy WORKs Inc

This session is co-sponsored by the following organizations: Canadian Association of Community Health Centres, Canadian Medical Association, Canadian Public Health Association, College of Family Physicians of Canada and Public Health Physicians of Canada.

#### \*Please register with Public Health 2014 to attend this session.